

1 Man  
80 Yrs Old  
2600 Miles

# Bobby's Walk Full Circle



## A marathon a day for five months

In late October this year, 80 year old Bobby (chairman of the India Association) is preparing to undertake the most demanding physical and mental challenge of his life with 'Bobby's Walk Full Circle', a 2,600 mile charity walk across India.

He will be starting in Kanyakumari in the south and will follow the east coast up via Chennai and Calcutta to New Delhi, where he is due to finish, in late March 2016. His goal is to raise £1.5 million for Great Ormond Street Hospital Charity, HRH the Prince of Wales charity The British Asian Trust and other charities within the seven states Bobby will be walking through.

He will not be staying in hotels. Instead Bobby will be staying in a mobile caravan, eating from local produce cooked every day and a physiotherapist will ensure that his health is kept in top shape.

The entire Walk will be live-blogged and a remote controlled quadcopter will be used to film the amazing beauty and diversity of India as Bobby passes through it.



## The world looks brighter from behind a smile

Sterling Dental Group supported by their charity Sterling Dental Foundation have been working closely alongside the India Association to send dentists, hygienists and doctors from the UK to join Bobby at several key locations in India. Their aim is to work together providing medical and oral screening at pop-up clinics in rural areas along the Walk route.



**We need your support**

07990 750000

[bwfc@indiaassociation.co.uk](mailto:bwfc@indiaassociation.co.uk)

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## We will be

- Planning to setup up pop-up clinics in 5 key locations
- Providing health and oral screening
- Providing further treatment if funding, logistics and facilities allow
- Distributing oral health products

## What we need

- Volunteers to walk alongside Bobby during his journey
- Shout about joining Bobby's Walk Full Circle
- Spread the message on all social media channels
- Publicise Bobby's Black Tie Event on 10th October 2015
- Suggest ideas for corporate and private sponsorship
- Most of all **we need you**

## What's in it for you?

- Headline sponsorship opportunities available
- Extensive publicity across multiple media channels
- Help in the planning of this amazing project
- Expand your experience of dentistry in a different country
- Work alongside an amazing team who share your ideas
- Once in a lifetime opportunity to experience the diversity of India
- Knowing you made a difference to the lives of those less fortunate
- The feeling of looking back and knowing you were part of this

## We already have support from our Patrons

Sir Ranulph Fiennes (explorer) ▪ Ed Miliband MP (former leader of the Labour Party) ▪ Lord Bilimoria (Chairman Cobra Beer Partnership) ▪ Professor Colin Green (Emeritus Professor of Surgery University College London) ▪ Dominic Grieve MP (former Attorney General) ▪ C B Patel (Editor – Asian Voice) ▪ Virendra Sharma MP ▪ Lord Sheikh (Founder and Chairman of Conservative Muslim Forum) ▪ Clare Short (Retired Minister Overseas Development), Keith Vaz MP ▪ Baroness Verma (Parliamentary Under Secretary of State Department for International Development)

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## How will the money raised be distributed?

Money raised in the UK will be split equally among the 3 supported charities; Great Ormond Street Hospital and the Prince of Wales charity, The British Asian Trust and the India Association. All money raised in India will be split with 70% going directly to the Prime Minister's National Disaster Relief Fund and the remaining 30% being distributed to worthy causes within each of the seven states the Walk will pass through.